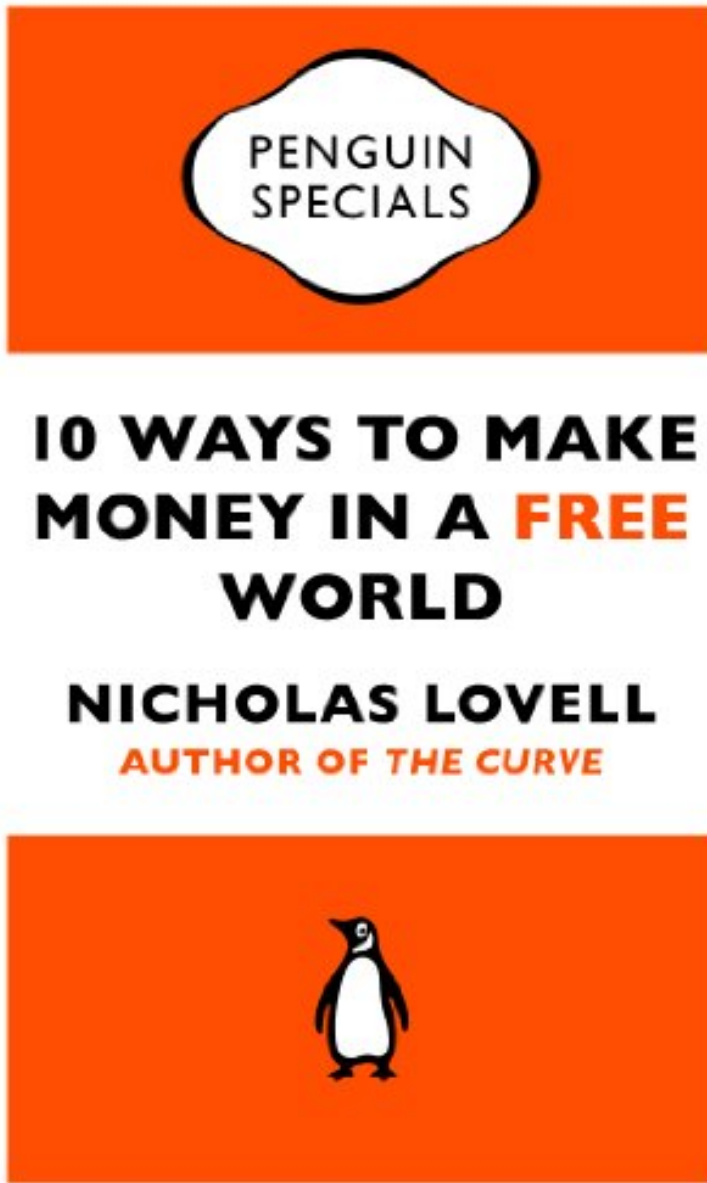


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# 10 Ways to Make Money in a Free World



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Dtails sur le produit Publi le: 2013-10-03  
Sorti le: 2013-10-03  
Format: Ebook  
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## Description :

Prsentation de l'diteurFree is coming. We all know how artists and are at risk from filesharing; now digital manufacturing and 3D printing mean that no industry is immune. But the same technology that enables easy piracy also offers a huge opportunity: artists and businesses can share what they do at low cost, while building relationships with fans.So how can you embrace free, while finding the superfans who will help you thrive? How can you make money in the Free world? Here are ten ideas to reshape your future. Welcome to the Curve.Nicholas Lovell is an author and consultant who helps companies embrace the transformative

power of the internet. His blog, GAMESbrief, is read by those seeking to learn how digital is transforming gaming - and how to apply that knowledge to other industries. His clients have included Atari, Firefly, nDreams and Square Enix (creators of Tomb Raider), as well as Channel 4 and IPC Media. He is a columnist for Gamasutra, a contributor to the Wall Street Journal, and his articles have appeared in TechCrunch and Wired. He lives in London.

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