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Superfreakonomics: Global Cooling, Patriotic Prostitutes and Why Suicide Bombers Should Buy Life Insurance



*Par Steven D. Levitt, Stephen J. J. Dubner
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Description : Description du produit Levitt and co-author Stephen Dubner s new book SuperFreakonomics is a follow-up to their super smash 2005 bestseller, Freakonomics. Thank goodness they are back -- with wisdom, wit and, most of all, powerful economic insight....The Steves wryly, humorously and almost sadistically remind us that we are slaves to our own failures to parse situations into basic economic components.....Human ingenuity is clearly in no short supply in SuperFreakonomics, and we can thank Steve and Steve for making Le Freak still chic. --Los Angeles Times

Prsentation de l'diteurSteven Levitt, the original rogue economist, and Stephen Dubner have spent four years uncovering the hidden side of even more controversial subjects, from terrorism to shark attacks, cable TV to hurricanes. The result is Superfreakonomics. It reveals, among other things: - Why you are more likely to be killed walking drunk than driving drunk - How a prostitute is more likely to sleep with a policeman than be arrested by one- Why terrorists might be easier to track down than you would imagine- How a sex change could boost your salaryBecause sometimes the most superfreaky solution is the simplest.Revue de presseEntertaining, well-written, and full of surprises and insights....I really liked Freakonomics and I think SuperFreakonomics is even better...I recommend this book to anyone who reads nonfiction. It is very well written and full of great insights. --Bill Gates, Microsoft CEOJaunty, entertaining and smart. Levitt and Dubner do a good service by making economics accessible, even compelling. --Kirkus sPrsentation de l'diteurSteven Levitt, the original rogue economist, and Stephen Dubner have spent four years uncovering the hidden side of even more controversial subjects, from terrorism to shark attacks, cable TV to hurricanes. The result is Superfreakonomics. It reveals, among other things: - Why you are more likely to be killed walking drunk than driving drunk - How a prostitute is more likely to sleep with a policeman than be arrested by one- Why terrorists might be easier to track down than you would imagine- How a sex change could boost your salaryBecause sometimes the most superfreaky solution is the simplest.